

What makes a Great Leader?

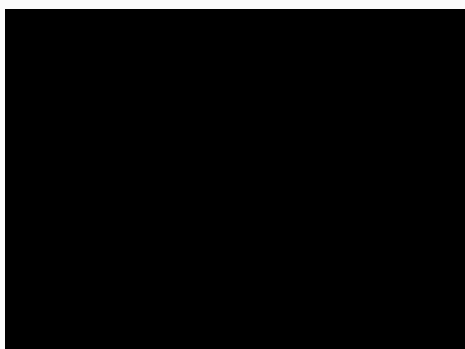


Brian Bennett – Chief Executive Officer



What makes a Great Leader?

- A great leader must have a vision for the future, is not afraid of challenges, changes and risks.
- Loyal, integrity, understanding and a communicator.
- Humble, approachable, confident and trustworthy.
- The best leaders are responsive to their customers, staff, investors and prospects.
- Always endeavoring to improve themselves



What is leadership?

- The ability to influence a group toward achievement of a vision or set of goals.
- Leadership is not a characteristic reserved for the extraordinary



How does a good leader adapt to change?

- Working in a team – “never do it alone”
- Are you willing to changing your behaviour everyday and do something you don't know how to do?
- Are you willing to put yourself in an awkward place?
- Real growth only happens with sustained efforts.



Exercises in Leadership are exercises in Human Factors

- A Leader is a:
 - ✓ **Collaborative developer** of mission, vision, and core values;
 - ✓ **Creator** of an enjoyable work environment;
 - ✓ **Capabilities builder**- developer of people;
 - ✓ **Communications initiator** (organisation-wide);
 - ✓ **Compassion & understanding** - role model for emotional intelligence;
 - ✓ **Carrier** of information and strategic data;
 - ✓ **Consensus seeker** – both a risk taker and team player
 - ✓ **Change agent**
- Some of these attributes are skills, some are characteristics and some are personal traits. Some to be demonstrated and some to be managed.

All are **Human Factors**.





How do you recognize a great leader?

Abraham Lincoln

- Empathy and teamwork: See others' perspective.
- Acknowledged team, shared credit for success and shared the blame for failures.
- Refused to compromise – listened and never lose sight of the strategic goal.
- Used communication to connect through honesty and Integrity.
- Continued improvement.

"The way for a man to rise is to improve himself in every way he can..."

A Great Leader has

Great Listening Skills

Listening is the foundation of any good relationship.



Team Playing

No matter how small your organization is, you interact with others everyday. Letting others shine. Encouraging innovative ideas.




How do you recognize a great leader?

Mother Teresa

- Clearly identify your mission/vision
- Know when to draw the line
- Get the timing right
- Embrace doubt
- Follow your call to action

"Do not wait for leaders; do it alone person to person"




A Great Leader

Story Telling

Story telling is what captivates people and drives them to take action.




Authenticity

Great leaders are who they say they are & have integrity beyond compare.




Leader v Manager


- A Manager has a desire to always be right
- A Manager never wants to make a mistake
- If they make a mistake they may try to hide it and/or never admit it.
- True Leaders understands innovation
- Leaders allows teams to make mistakes
- Without mistakes there is no innovation
- Are you a Manger or Leader ???



A Manager or Leader



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Examples of Great Leaders

Ernest Hemingway

" When people talk, listen completely. Most People Never Listen"

Robert McAfee

" Storytelling is the most powerful way to put ideas into the world today"

Oprah Winfrey

" I had no idea that being your authentic self could make me as rich as I've become. If I had, I'd have done it a lot earlier"

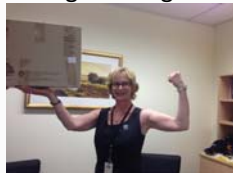


What are their Attributes and skills?

Setting a goal



Gathering a strong team



What are their Attributes and skills?

Having a Vision of what they need done



Superb Communication Skills



What are their Attributes and skills?

Having the " We can do it, and we can get it done" attitude



Having an Ambition!



How does a good leader adapt to change ?

- A good leader should always treat change with great flexibility and courage. Adapting to changes challenges you as a leader.
- Always look at change as an opportunity to grow and develop your skills
- Change can help motivate you and identify areas and opportunities for development.
- Leaders must be flexible in managing changes, opportunities and challenges.



A good leader will adapt to change by

- Staying alert at the workplace and know what is happening around them
- Anticipate the change process by recognizing its different stages
- Maintaining open communication channels
- Being flexible enough to look at the different angles of the change and see where they could apply existing skills and knowledge, and what new skills are needed.
- Staying optimistic and keeping a positive attitude.



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Leadership it is up to You

Questions ???

