

Unity Inspires Stronger Commitment and Greater Achievement



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The Picture in Our Mind of the Future of our Movement



ACCU has a vision. Does everybody here
know what that vision is?

*It is "Integrated & Sustainable Credit Union
Networks in Asia"*

ACCU has adopted the Vision 2020 of the International Co-operative Alliance as framework of its strategic plan:



- ◆ Participation
- ◆ Sustainability
- ◆ Identity
- ◆ Legal Framework
- ◆ Capital



Strong Commitments of Members, Credit Unions, Chapters, Federations and ACCU



The credit unions in 22 counties and regions in Asia belong to 12 Federations which are regular members of ACCU and 18 Federations affiliated with ACCU. They gather together the strength of individuals into co-operative organizations of benefit to people.



ACCU is only the sum total of the member credit unions and member federations that make it up. ACCU can be no better than they permit her to be; she will be no better than they require her to be; she will produce no more than she is provided the resources to produce.



Unity also calls for respect — respect the diversity of our Asian Credit Union Movement. The stability of unity comes from the spirit of equality and oneness. The greatness of unity is that everyone is respected.



Unity is sustained by concentrating energy, by accepting and appreciating the value of the rich array of members and the unique contribution each can make, and by remaining loyal not only to one another but also to our work.



Before coming up with a system of integration that presents an image of a unified credit union movement, there is a need to develop the diagnostic tool to assess the degree of integration.



Our federations and ACCU's mentality determines whether we are dead or alive, procrastinating or pressing forward. We can renew and change so that our task can be alive, energetic and growing.



Designing a Visionary Affirmation Symbol



By developing a symbol to remind us of our purpose values and vision, we will automatically be able to recall to our mind, both subconscious and conscious, what our organization is about.



The symbol will act as a strong, empowering mental reminder of our purpose and values. We in ACCU should have such a symbol!

