

Asian CU Development Educators Grand Reunion
 March 9-11, 2013, Bangkok, Thailand




Session 1:
 The Credit Union Performance Beyond Balance Sheet & Income Statement
- Social Performance Management

Organized by:  ASSOCIATION OF ASIAN CONFEDERATION OF CREDIT UNIONS

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What Is Social Performance?


Social performance is defined as “the effective **translation** of an institution’s mission into practice in line with accepted social values.”

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In other words, social performance is about making an organization's social mission a reality, whatever that mission is.

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The credit union mission:
 To improve the lives of members through


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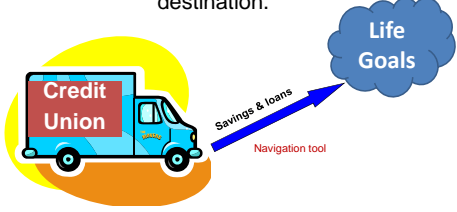
By Laws of credit union states that:

Established with the view of helping its members to **improve their economic conditions** through **motivating them to save regularly out of their income** and also giving loans to the needy members at a reasonable rate of interest.

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The credit union provides vehicle; the members use it to arrive at their financial destination.



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LIFE GOALS

- Decent & Comfortable Home
- Education for children
- Farm or Business - Income source
- Savings to Manage life events.

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DiD

- A Canadian company founded in 1970, specializing in technical support and investment in the community finance sector.
- A component of the Mouvement des caisses Desjardins, the largest cooperative financial group in Canada.
- 60 partner institutions, including 25 networks.

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- SPM Coaching in 6 countries
- Philippines is one of them

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Eric Dizon, DE 2008
Chairman

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Ma. Theresa Salabas, DE
2012
Executive Assistant

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Social Performance Management



1. How many members have we improved lives? Do we have measurement?
2. Are our products and services build wealth for members and they are solutions to members financial problems?
3. Are our policies promote financial inclusion?
4. Are our Board of Directors clear about our mission and it serves as an anchor in every decision they take?
5. Are our staff has internalize the true meaning of their job as cooperative worker or just the traditional 8 hour paid job?