

Asian Credit Union Forum

September 13 to 15, 2018

FRIEDRICH WILHELM
RAIFFEISEN

200 YEARS

Join us!

in celebrating the brilliant
business idea of F.W. Raiffeisen:
**People Helping people
help themselves.**



Theme: Rekindling Raiffeisen's Ideologies in the Heart of Every Credit Union

ORGANIZER



ASSOCIATION OF
ASIAN CONFEDERATION OF
CREDIT UNIONS

HOSTS:



PHILIPPINE FEDERATION OF
CREDIT COOPERATIVES



NATIONAL CONFEDERATION OF
COOPERATIVES

Pre-Forum Workshops: September 10-12, 2018

Events Venue: Crowne Plaza Manila Galleria, Ortigas City, Manila

Register on or before April 30, 2018 to avail of USD 100 Discount!

PHILIPPINES



Intramuros, the walled city



Corrigidor Island - The Rock



Chocolate Hills



Palawan



Dear Credit Union Friends,

We are very pleased to invite you to attend the Asian Credit Union Forum on September 13 to 15, 2018 in the Philippines. Our hosts, the Philippine Federation of Credit Cooperatives (PFCCO) and the National Confederation of Cooperatives (NATCCO) have waited for this great opportunity to extend their utmost hospitality and friendship.

CELEBRATING F.W. RAIFFEISEN'S STRONG

IDEA: The 2018 Asian credit unions' premier event celebrates the 200th year Anniversary of F.W. Raiffeisen, the founder of credit unions. The forum intends to recall Raiffeisen and his work and to rekindle the ideologies that helped more than 235 million members of financial cooperatives around the world to better their lives. The great idea of Raiffeisen deserves to be further developed and reintroduced again and again.

Behind each cooperative stands the founders, members, and a strong idea. In fact, F.W. Raiffeisen idea is so strong that UNESCO (United Nations Educational, Scientific, and Cultural Organization) recognized the cooperative idea as an Intangible Cultural Heritage of Humanity – this is indeed worth for a celebration!

REKINDLING OUR ROOTS: Credit union philosophies have proven to be successful and have created value for entire communities. The idea of helping people to help themselves is a powerful philosophy – much more needed in today's growing disparity between the rich and the poor. This forum is a great reminder for us that the human dimension

is a prerequisite for a credit union. We want to bring back our focus on utilizing entrepreneurship to realize our social goals. In reference to our past themes, we are very consistent on our focus on integration of cooperative networks as model we need to adopt to help members navigate to their financial destination.

TRANSFORMATIVE EXPERIENCE: We look forward to making this another learning opportunity for credit union leaders and employees, but also to share the dynamic city of Ortigas – the home to many shopping malls, office and condominium skyscrapers, nightlife bars, restaurants and other building complexes.

All in all, attending our forum presents a great value and an excellent opportunity to meet experts and learn about the latest development in the credit union movement. After returning from the forum, you will be able to immediately apply your new-found knowledge to help assure your operation remains competitive in our continued challenging environment. The conference will be a fantastic and memorable event.

Register by April 30, 2018 to save US\$100. Do not miss this opportunity! Register today through your federation or through our website: www.aaccu.coop. Visa, Mastercard, JCB Cards are accepted.

We look forward to seeing you in the Philippines. Register now!



F.W. Raiffeisen
30 March 1818
to 11 March 1888

Raiffeisen stated that there is a connection between poverty and dependency. In order to fight poverty one should fight dependency first. Based on this idea he came up with the three 'S' formula: self-help, self-governance and self-responsibility.

Development Educators' Reunion!

One breakout session is dedicated for Development Educators (DEs). It is aimed to rekindle the coop fire in the heart of every DE. It will be attended by DEs around the world.



FORUM AT GLANCE

PRE-FORUM WORKSHOPS - September 10-12, 2018 - Monday to Wednesday

CEOs' Workshop for CEOs/
GMs of federations.

Human Resource Development
Workshop

Women Workshop

Youth Workshop

ASIAN CREDIT UNION FORUM & Development Educators Reunion - September 13 -15, 2018 - Thursday to Saturday

Credit Union Visits

Asian CU Forum - Plenary, breakout sessions, Philippine Night and International Night

ANNUAL GENERAL MEETING OF ACCU - September 16, 2018 - Sunday

Forum Topics

Friday 14 September

08:00 - 08:30	Arrival of Guests, Invitees, and participants
08:30 - 09:00	Parade of Nations
09:00 - 09:15	Forum Welcome - ACCU President , PFCCO & NATCCO Chairperson
09:15 - 09:45	Keynote Speech
09:45 - 10:00	Awards
10:00 - 10:10	Introduction of the Forum and Vote of Thanks
10:10 - 10:30	Photo Session and Morning Break
10:30 - 11:30	Plenary 1: Reporting Back - Keeping the 2017 Colombo Declaration Alive
11:30 - 12:30	Plenary 2: Raiffeisen. The Power of an Idea!
12:30 - 13:30	Lunch
13:30 - 14:15	Plenary 3: The Idea that Lies in the Heart of Rabobank: Helping People Help Themselves
14:15 - 15:00	Plenary 4: Desjardins Group: Strong Community values, people-focused, modern, high performance and simple to do business with
15:00 - 15:30	Afternoon Break
15:30 - 17:00	<ul style="list-style-type: none"> People Differentiation: Purpose Driven Leadership Lifetime Member Value: Impacts of Credit Union Services on Members Financial Independence CU Development: Asian CU Future - Integrated Network of Credit Unions
19:00 - 22:00	Philippine Night

Saturday 15 September

08:30 - 10:00	Plenary 5: Maintaining Credit Union Difference in the Exponential Age
10:00-10:30	Morning Break
10:30 - 12:00	<ul style="list-style-type: none"> People Differentiation: Investing in the New Generation Credit Union Talent Lifetime Member Value: High Touch Service in a High Tech World CU Development: Measuring Credit Unions Contribution to Sustainable Development Goals
12:00 - 13:30	Lunch Break
13:30 - 15:00	<ul style="list-style-type: none"> People Differentiation: How to Connect Employees with your Credit Union Mission Lifetime Member Value: Repositioning Credit Unions for the Future CU Development: Ethical Values of Development Educators
15:00 - 15:30	Afternoon Break
15:30 - 16:30	Plenary 6: Rekindling Raiffeisen Ideologies in the Heart of Every Credit Union
16:30 - 17:00	Plenary 7: Forum Recommendations and Closing
19:00 - 22:00	International Night



REASONS IN ATTENDING

- ✔ Explore the challenges and future directions of credit union services.
- ✔ Intense & Interactive Learning - we guarantee you will recoup your investment in this forum by implementing just few recommendations.
- ✔ Gain practical and hands-on experiences in best practice and frameworks in demonstrating the credit union difference.
- ✔ Choice to customize learning by participating in the unique interactive workshop sessions.
- ✔ Acquire new knowledge to transform your leaders & staff for optimum effectiveness.
- ✔ Excellent opportunity to network, gain professional advice from credit union experts.
- ✔ Obtain a complimentary presentation materials which will be distributed electronically.
- ✔ Receive a formal Certificate of Completion, which documents your training achievement and commitment to continuing professional development.
- ✔ Renew your friendship and network.
- ✔ Build new friendships beyond your country.

REGISTRATION RATES:

Conference	Early Bird (Payment Received on or before April 30, 2018)		Regular (Payment Received after April 30, 2018)	
	Single (USD)	Twin (USD)	Single (USD)	Twin (USD)
1. CEOs: Pre-Forum Workshop + Asian CU Forum + Annual General Meeting* (Sept. 9 - 17, 2018)	1,500	1,100	1,600	1,200
2. Pre-Forum Workshop + Asian CU Forum (Sept. 9 - 16, 2018)	1,375	1,000	1,475	1,100
3. Asian CU Forum (Sept. 12 - 16, 2018)	850	650	950	750
4. Asian CU Forum + Annual General Meeting* (Sept. 12 - 17, 2018)	1,050	775	1,150	875
5. Non-member Fee**	100	100	100	100

*Participant who apply these packages will need approval from your federations. Please contact accu@aaccu.coop for more info.

**Individual/Organization not an affiliate of ACCU is required to pay additional USD 100

Note: Registration fee is inclusive of accomodation (single/ twin) room, conference kit, field visit, two raffle tickets, social events and meal starting from dinner of arrival to breakfast of departure. The stated dates includes arrival and departure days.

METHOD OF PAYMENT:

- Online payment by credit cards: Visa, Master Card, JCB at <https://aaccu.coop/donate>
- Bank Transfer:
 - **you send request for our bank account details to kamon@aaccu.coop and send receipt of bank transfer by e-mail to accu@mail@aaccu.coop or kamon@aaccu.coop
- For group registration, payment can be made through ACCU member organization. Official receipt of payment should accompany the registration form.

CANCELLATION & TRANSFERS:

- If you are unable to attend, a substitute participant of the same gender is welcome to attend in your place at no additional charges if you inform on or before **July 31, 2018**
- A full refund deducting 20% administrative charge will be given if cancellation is received in writing on or before **July 1, 2018**
- A 50% refund will be given if cancellation is received in writing after **July 1 to 31, 2018**
- No refund can be made for cancellation received received after **July 31, 2018**



The Association of Asian Confederation of Credit Unions is the regional trade and development organization for credit unions representing 40.2 million individual members from 45,105 credit unions in 22 countries. Established in 1971, ACCU works in partnership with members to promote and strengthen credit unions as effective instruments for the socioeconomic development of people.

Contact Address:
Elenita V. San Roque,
Chief Executive Officer

Association of Asian Confederation of Credit Unions
236 Ramkhamhaeng 58/4, Huamark,
Bangkapi, Bangkok 10240, Thailand

E-mail: accu@aaccu.coop
Website: www.aaccu.coop



The Philippine Federation of Credit Cooperatives (PFCCO) is the tertiary organization for credit cooperatives in the Philippines. It represents more than 1,000 credit cooperatives with more than 817,000 members.

Established in 1960, PFCCO is one of the oldest federations in Asia and one of the five founding members of ACCU.

Contact Address:
Emma S. Dela Cerna
Chief Executive Officer

Philippine Federation of Credit Cooperatives (PFCCO)
409 Acre Bldg., 137 Malakas St.,
Diliman, Quezon City,
Philippines
e-mail: gemma17615@gmail.com



The National Confederation of Cooperatives (NATCCO) was formed in 1977 to coordinate the training and educational services for cooperatives at the national level.

Over the years, its role has evolved to multi-service federation. It now has around 4.7 million individual members from co-op federations and rural and urban-based co-ops.

Ms. Sylvia Paraguya
Chief Executive Officer

National Confederation of Cooperatives (NATCCO)
No. 227 J.P. Rizal St., Project 4,
Quezon City, Philippines
e-mail: soparaguya@natcco.coop

