



ASSOCIATION  
OF ASIAN  
CONFEDERATION  
OF CREDIT UNIONS

# Management Report June 2011

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## 29 New DEs Certified

The 13th Development Education Workshop was successfully completed last June 12-16 in Bangkok, Thailand. ACCU has certified 29 Development Educators from Bangladesh, Laos, Thailand and the Philippines. ACCU is proud to have a total of 380 Asian Development Educators serving the credit union movement in 17 countries.

The Development Education Program creates awareness on the burning development issues affecting the viability and growth of credit unions, enhances commitment to contribute to further the application of credit union principles and values and development of persuasive presentation skills. Understanding the development issues will keep the DEs more appreciative of the value of their job and the important role they are playing in building strong financial cooperatives for the community.

The educational sessions, networking, training methodologies and approaches make the DE workshop a unique experience for every DE. The DEs share the same passion to educate leaders, employees, members and public on the unique role of credit unions in cooperative development worldwide. Started in 1999, the DEP is aimed at building advocates to further the role of credit unions in helping people help themselves.





## CUMI Mainstreaming in PFCCO

Fifty nine (59) Directors, managers and staff of 6 regional leagues and 17 credit cooperatives attended the workshop organized by ACCU and PFCCO on Mainstreaming the Credit Union Microfinance Innovation on June 6-7 in Manila. The workshop shared the achievements and challenges of CUMI implementation of the Mindanao League. In attendance were the league managers who graduated from the 3 weeks professional training on CUMI organized by ACCU. The workshop once again emphasized the need for leaders and professionals to ensure credit unions are living out the original purpose for which it is established - to alleviate poor and disadvantaged people from poverty. Participants were challenged that realization is not enough to gauge their commitment; it is more on the measures of how many people have they reach through CUMI. PFCCO commits to reach 300,000 poor people by 2012 as its contribution to 1 million poor outreach of the Asian credit union movement. The CUMI of PFCCO Mindanao League has reached more than 80,000 have less.

## CDA Chairperson Updates Progress of Regulators' Action Plan

The Cooperative Development Authority (CDA) Chairperson Emmanuel Santiaguel shared the progress of the implementation of action plan CDA, PFCCO and NATCCO prepared at the 5th regulators conference held in Thailand



(April 25-26, 2011) during the visit of ACCU CEO Ranjith Hettiarachchi on June 8 with CEO David Pajaron, Jr. (PFCCO) and COO Raul Calayan (NATCCO). According to the Chair, deputizing the Federations for self regulation is one of the priorities of CDA.

Santiaguel is also the Treasurer of ACCRA (stands for Asian Credit Union/Cooperative Regulators Alliance). The Alliance is a platform for Asian regulators to share regulatory best practices and promote enabling regulatory environment for credit unions.

## Asian Credit Union Forum 2011 - Malaysia

Hosted by the Association of Cooperative Credit Union of Malaysia Ltd., the forum on the Reflections on Asian Credit Union Movement's Past, Present and Future will be held on September 19-21, 2011 at the Holiday Villa Hotels and Resorts, Subang, Malaysia.

The Pre-forum workshops on HRD, CEO, Youth and Women will be held on September 16-18, 2011. The pre-forum workshop designs have been completed and the forum resource speakers have been finalized.

The registered participants will receive their confirmation letters on the first week of July 2011.



## FAO's RFLP Taps ACCU Services

Fifteen (15) National Coordinators and technical staff of partner organizations of the Regional Fisheries Livelihoods Program (RFLP) attended the Trainers Training on Financial Literacy conducted by ACCU on June 27-28 in Bangkok. The credit union solution no. 16 on 360 Degrees Financial Literacy was contextualized to suit the training needs of the fishing communities.

RFLP implemented by the Food and Agricultural Office (FAO) regional office in Thailand, tapped the services of ACCU to introduce the necessary training tool and train the project's Microfinance National Consultants enabling them train the beneficiaries in the project countries. The RFLP operates for 4 years (starting September 2009) in Cambodia, Indonesia, the Philippines, Sri Lanka,



Timor-Leste and Viet Nam. RFLP considers the activities and regional presence of ACCU as interesting partner.

Some of the project's local partners are cooperatives or community based-member owned organizations that share the credit union principles of 'people helping people help themselves.' The training emphasized financial education as important component of microfinance.