



**ASSOCIATION
OF ASIAN
CONFEDERATION
OF CREDIT UNIONS**

Management Report May 2011



**PFCCO’s 51st Educational Forum Echoes Topics
from 2010 ACCU Forum**

Considering only handful of credit union leaders joined the Asian Credit Union Forum in Korea last September 2010, the Philippine Federation of Credit Cooperatives (PFCCO) adopted select topics for its 51st Annual Education Forum on May 12-14. The Manager Member Services Leni San Roque was the resource person on the topic Movement Maintaining Loyal Membership of Credit Unions. The main theme of the forum was Unveiling the 50 Years of PFCCO: Achievement, Products, Services and Movement with more than 200 attendees across the Philippines. The forum was followed by the 51st General Meeting of PFCCO on May 15.

**ECUSPA Orientation with NATCCO
and PFCCO**

ECUSPA (stands form Entrenching Credit Union Solutions in the Philippines and Asia), the new partnership of ACCU and the Canadian Co-operative Association commences in April 2011. The Manager Member Services met with CEOs and Technical team of NATCCO and PFCCO for the project orientation on May 16. The project has a technical assistance component to implement a strengthening program for the two federations and mainstreaming of CUMI (Credit Union Microfinance Innovation) and ACCESS Branding. The experience on the standardization of federations is to be shared with the rest of ACCU members at the end of project period in 2014/2015. ACCU is now set to develop the standards for federations. It was agreed that the team will discuss on the first draft on October 5-6, 2011.

**Utmost Priority for Staff Training in
SACUDIL Project**

Continuous staff development is given utmost attention in the SACUDIL (Savings and Credit Union Development in Laos) project in Luang Prabhang. The examination administered by ACCU Program Assistant on May 26-28 for the project staff revealed average 51% knowledge and skills in the areas of credit union promotion, credit union marketing and share mobilization, accounting, bylaws and loan delinquency. The monthly staff meeting of the project staff includes credit union training since the concept is very new in Laos.

With the support of Rabobank Foundation (starting 2011), the project maintains five staff and one external advisor. The project is aimed at transforming Village Development Funds to SCUs and establishing a secondary organization for SCUs.

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DID & ACCU to Offer Continuing Educational Opportunity

Representatives of Développement international Desjardins (DID) Mr. Jean-Marc Crevier and Ms. Isabelle Ouellet met with CEO Ranjith Hettiarachchi on May 9. DID and ACCU see the opportunity of working together in the area of training. DID has offered its training programs to ACCU and its members. The programs can be adopted in the unique Asian environment. The two organizations are now taking steps to introduce the training curriculum at the pre-forum workshop on Human Resource Development in September 2011 in Kuala Lumpur. The training will be part of the continuing professional development for the Board and executives of credit unions in addition to the basic competency courses for Directors and CEOs.

Desjardins know-how and expertise have long been recognized throughout many regions of the world. Through one of its components, the Group has been offering technical support and investment in the microfinance sector for developing and emerging countries since 1970. One of the world leaders in its field, DID provides support for the creation and development of sustainable financial



institutions that are rooted in the community in some 25 countries of Africa, Latin America, the West Indies, Asia and Central and Eastern Europe. Desjardins group is the largest financial cooperative group (Caisses populaires) in Canada. The group offers complete financial services to 6 million members and clients.

First Wave of Registrants almost filled the 2011 Forum Slots

By May 31, 2011 early bird deadline, registrations to the Asian Credit Union Forum soared to more than 340 attendees. Significant numbers of registrations came from Bangladesh, Nepal, Indonesia, Hong Kong, Philippines, Singapore, and Sri Lanka. Registrations to these countries were closed to give way to other countries that have yet to send in their delegates. In fact, the April 28th 40th year anniversary celebration of ACCU also drew 380 attendees. ACCU thank its members for their very encouraging response to the forum and all its programs.

Hosted by the Association of Cooperative Credit Union of Malaysia Ltd., the forum on the Reflections on Asian Credit Union Movement's Past, Present and Future will be held on September 19-21, 2011 at the Holiday Villa Subang, Malaysia. The Pre-forum workshops on HRD, CEO, Youth and Women will be held on September 16-18, 2011.

Attendees: 33 to 13th Asian Development Education Workshop

ACCU is ready for the 13th Asian Development Education Workshop on June 12 to 17, 2011. For the very first time, ACCU training facilities will be used for the function. ACCU team and mentors are eager to welcome the thirty three (33) credit union leaders and professionals to Bangkok. Since 1999, ACCU has certified 351 Asian Development Educators from at least 16 countries in Asia, Australia, New Zealand, Fiji and Mauritius.

The Development Educator title, acquired from the participation in a five day intensive educational program on credit union movement, development and CU contribution to community is recognized worldwide. The participants turned advocates support in communicating the difference and role of credit union in building communities.