

# ASIAN CREDIT UNION FORUM @ 25

## *Leading & Managing Change for the Integration of Credit Union Networks*

September 10 to 12, 2015  
Ambassador Hotel, Bangkok, Thailand

**US\$ 100 Discount when you register  
by May 31, 2015**

*Organizer:*



ASSOCIATION OF  
ASIAN CONFEDERATION OF CREDIT UNIONS

*Hosts*



Credit Union League of Thailand Ltd.  
(CULT)



Federation of Savings & Credit  
Cooperatives of Thailand Ltd. (FSCT)

SAWASDEE  
T H A I L A N D

# A FANTASTIC WAY TO CONNECT, COMMUNICATE, CONSPIRE...



Dear Credit Union Friends,

We are very pleased to invite you to attend the 25th Asian Credit Union Forum on September 10 to 12, 2015 in Bangkok, Thailand! Our hosts, the Credit Union League of Thailand Limited and the Federation of Savings and Credit Cooperatives of Thailand Limited have waited for this great opportunity to extend their utmost hospitality and friendship.

**DRIVING RESULTS:** The forum aims to raise issues of changes, challenges and responsibility as we pursue higher level of integration of the credit union networks in Asia. Having created awareness among leaders at the 2014 forum in Bali and in-country dissemination, the 2015 forum attempts to stage a 'no holds barred' dialogues on the changes expected to occur following the decision to integrate. Thus, the three breakout sessions are set around the changes required on Systems, People and Accountability. The forum format is designed to allow interaction of participants with the panel of resource persons.



Integration would mean credit unions giving mandate to their federation to manage the performance of the network. Among others, the federation will then assume supervision, standardization, certification of fit and proper persons in governance, pooling of resources, and shared technology.

**TRANSFORMATIVE EXPERIENCE:** We look forward to making this another learning opportunity for credit union leaders and employees attending the technical conference, but also to share the dynamic city of Bangkok, a destination where you can unwind and enjoy yourself before returning to work.



All in all, attending our forum presents a great value and an excellent opportunity to meet experts and learn about the latest development in the credit union movement. After returning from the forum, you will be able to immediately apply your new found knowledge to help assure your operation remains competitive in our continued challenging environment. The conference will be a fantastic and memorable event.

**DISCOVER THAINESS:** After 6 years, the forum makes its way again to Thailand. The forum will be held in the center of Bangkok. You would experience both worlds – the rich cultural heritage as well as the 21st century influences in the Thai way of life. The people's way of life and culture or "Thainess," is deeply implanted in people's soul. Take this chance to choose from slow or adrenaline-filled experience, hustle and bustle at Bangkok's famous buzzing street markets and savor the internationally famous Thai food.



Register by May 31, 2015 to save US\$100. Do not miss this opportunity! Register today through your federation or through our website: [www.aaccu.asia](http://www.aaccu.asia). Visa, Mastercard, JCB Cards are accepted.



We look forward to seeing you in Bangkok. Register now!

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# FORUM AT GLANCE

## 10 SEPT. - THURSDAY

08:00 - 12:00	Credit Union Visits
12:00 - 13:30	Lunch
14:00 - 17:00	Cultural Immersion - Historical Places
18:00	Dinner



## 11 SEPT. - FRIDAY

08:00 - 11:00	Inaugural Sessions
11:00 - 12:30	<b>Plenary 1:</b> The Share Points - Credit Union Network Integration Journey
12:30 - 13:30	Lunch Break
13:30 - 15:00	<b>Plenary 2 – Updates:</b> Blueprint for a Co-operative Decade
15:00 - 15:30	P.M. Break
15:30 - 17:00	<ol style="list-style-type: none"> <li><b>SYSTEM:</b> “Nailing the Problem” solution: Lending Supervision by the Federation</li> <li><b>PEOPLE:</b> Board Outlook Toward Integration of the Credit Union Network</li> <li><b>ACCOUNTABILITY:</b> Growth &amp; Sustainability of the Credit Union Network</li> <li><b>BY INVITATION ONLY:</b> PROXFIN's Governance Session</li> </ol>
19:30 onwards	THAILAND Night

## 12 SEPT. - SATURDAY

09:00 - 10:00	<b>Plenary 3:</b> Building Next Generation Shared Technology Platform to Better Serve Members
10:00 - 10:30	AM Break
10:30 - 12:00	<ol style="list-style-type: none"> <li><b>SYSTEM:</b> “Head Start” - Minimum Standards for Credit Unions</li> <li><b>PEOPLE:</b> Management Outlook Toward Integration of the Credit Union Network</li> <li><b>ACCOUNTABILITY:</b> Federation's Board and CEO Accountability in the Performance Management of the CU Network</li> <li><b>BY INVITATION ONLY:</b> PROXFIN's Governance Session</li> </ol>
12:00 - 13:30	Lunch Break
13:30 - 15:00	<ol style="list-style-type: none"> <li><b>SYSTEM:</b> Credit Union Self-Regulation Applied</li> <li><b>PEOPLE:</b> Regulator's Outlook Towards Integration of Credit Union Network</li> <li><b>ACCOUNTABILITY:</b> Regulators Accountability in the Performance of the Credit Union Network</li> <li><b>BY INVITATION ONLY:</b> PROXFIN's Governance Session</li> </ol>
15:00 - 15:30	PM Snack
15:30 - 16:30	<b>Plenary 4:</b> Launching: Sister Society Asia - Connect, Inspire, Empower
16:30 - 17:30	<b>Plenary 5:</b> Recommendations and Closing
19:30 ...	International Night

## PRE - FORUM WORKSHOPS

7 to 9 September - Monday to Wednesday

- CEOs Workshop – exclusively for CEOs/General Managers of ACCU Member organizations (national federations)
- HRD Workshop – open for national federation/credit union staff in-charge of Human Resource Development
- Youth Workshop – open for federation/credit union youth marketing staff
- Gender Workshop – women leaders and staff in charge of Gender promotion in federations/credit unions

# REASONS IN ATTENDING THE FORUM

1. EXPLORE the challenges and future directions of credit union services.
2. EXCELLENT OPPORTUNITY to network, gain professional advice from credit union experts.
3. INTENSE & INTERACTIVE LEARNING - we guarantee you will recoup your investment in this forum by implementing just few recommendations.
4. OBTAIN a complimentary packet of presentation materials in CD and book binded copy that will serve as helpful resources long after you have attended the forum.
5. GAIN practical and hands-on experiences in best practice and frameworks in demonstrating the credit union difference.
6. RECEIVE a formal Certificate of Completion, which documents your training achievement and commitment to continuing professional development.
7. CHOICE TO CUSTOMIZE LEARNING by participating in the unique interactive workshop sessions.
8. RENEW your friendship and network
9. ACQUIRE new knowledge to transform your leaders & staff for optimum effectiveness.
10. BUILD new friendships beyond your country.

## METHOD OF PAYMENT:

- Online payment by credit cards: Visa, Master Card, JCB
- Bank Draft payable to Asian Confederation of Credit Unions
- Bank Transfer (please request the bank account details from ACCU and send receipt of bank transfer by Fax: +(66) 27044255 or e-mail copy to [accumail@aaccu.coop](mailto:accumail@aaccu.coop))
- For group registration, payment can be made through ACCU member organization. Official receipt of payment should accompany the registration form.

## CANCELLATION & TRANSFERS:

If you are unable to attend, a substitute delegate is welcome to attend in your place (same gender) at no additional charge provided you inform on or before July 31, 2015. A full refund, less 20% administrative charge will be given if cancellation is received in writing at least 15 working days (August 20) prior to the forum. A 50% refund will be given if cancellation is received in writing at least 7 working days (September 1) prior to the forum. No refund can be made for cancellation received less than 7 days prior to the forum. An admission letter will be sent to you prior to the forum.



The **Association of Asian Confederation of Credit Unions** is the regional organization for credit unions that represents 45 million members from 32,000 plus credit unions in 22 countries. Established in 1971, ACCU works in partnership with members to promote and strengthen credit unions as effective instruments for the socioeconomic development of people.

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A regular member of ACCU, the **Credit Union League of Thailand Ltd.** is the federation of community based financial cooperatives (credit unions) in Thailand. Established in 1972, the movement comprises of 1.3 million individual members from 1,208 credit unions and total movement's assets of USD 2.3 billion.

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A regular member of ACCU, the **Federation of Savings and Credit Cooperatives of Thailand Ltd.** is the federation of insitution based savings and credit cooperatives. Established in 1972, FSCT represents 2.6 million individual members from 1,024 SCCs and total assets of USD 50 billion.

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