


**How to Avoid Mission Drift and Stay True to your Purpose**

Keshab Prasad Sapkota, PhD Scholar  
Chairperson  
VYCCU SACCOS, Nepal



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**Possibility of Mission Drift**

When????

- Stages of Credit Union's life cycle
- Leadership change in governance and management
- Merge and Amalgamation process
- Change of rules and regulations by the regulatory body
- Inadequate member education

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**Possibility of Mission Drift**

Why???

- To fulfill personal interest of leaders
- Increase profitability
- Unhealthy competition
- Politicize/ ideology
- Weak leadership
- Monopoly market
- Change in socio-economic status of members

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## Possibility of Mission Drift

### How???

- Bad practices and governance system
- Concept of leader centered vs member centered
- Using loose whole of regulation
- Weak supervision and monitoring system
- Weak internal controlling system

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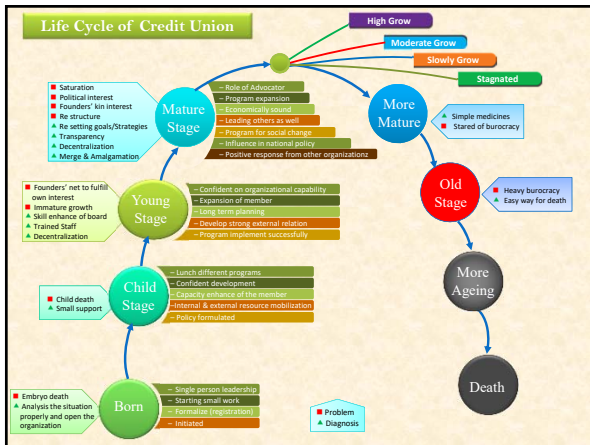
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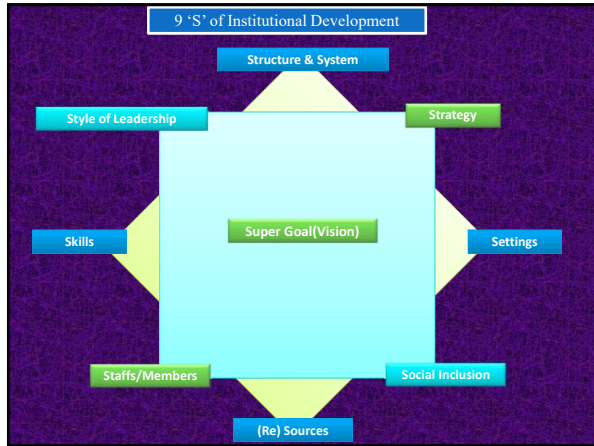
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The contact card has a yellow background. In the center, there is a green rectangular box containing the following text:  
Keshab Prasad Sapkota  
[kpsapkota@vyccu.org.np](mailto:kpsapkota@vyccu.org.np)  
[www.vyccu.org.np](http://www.vyccu.org.np)  
Cell: 9841486110

At the bottom of the card, there is a logo for "विक्रु" (Vikru) on the left, which includes a stylized figure and the text "अनुसन्धानको धर्मशाला" (Dharmashala of Research). To the right of the logo, the text reads: "बचत तथा ऋण सहकारी संस्था लिमिटेड" (Bachat tatha Ruhn Sahakari Sanstha Limited) and "VYCCU Savings and Credit Co-operative Ltd." Below this, in smaller text, it says "केवल राष्ट्रियस्तरमा सीमित कार्यभार गर्ने स्वीकार प्राप्त" (Only limited to national level).

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