


	Presentation on
A C C U	Understanding Millennials and How to Woo them to Credit Union




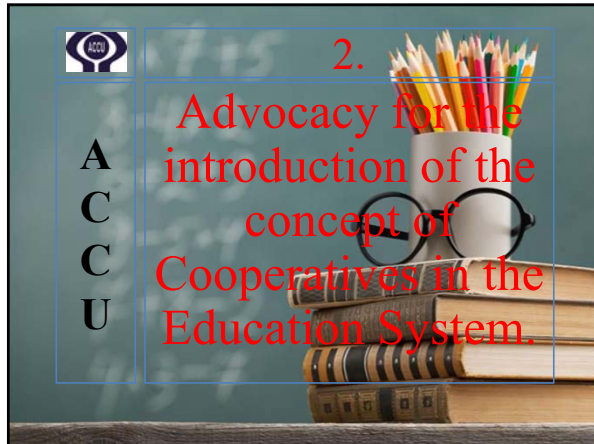
	1.
A C C U	Exploiting Modern Technology




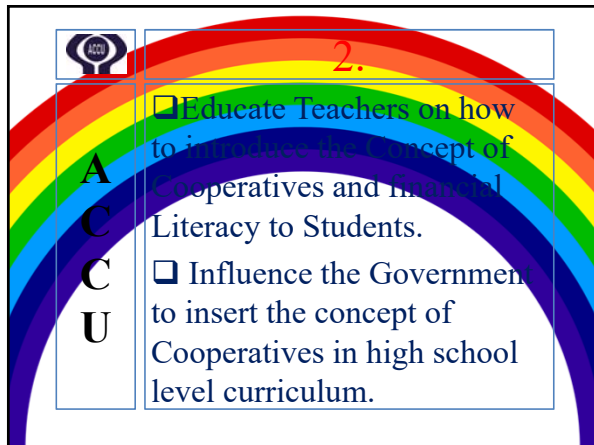
	1
A C C U	<ul style="list-style-type: none"><input type="checkbox"/> Create Phone Application.<input type="checkbox"/> Introduce ATM Card<input type="checkbox"/> Transaction through Identification of voice<input type="checkbox"/> Invest in Social Media.



	2.
A C C U	Advocacy for the introduction of the concept of Cooperatives in the Education System.





	2.
A C C U	<input type="checkbox"/> Educate Teachers on how to introduce the concept of Cooperatives and financial Literacy to Students. <input type="checkbox"/> Influence the Government to insert the concept of Cooperatives in high school level curriculum.



	3.
A C C U	Invest in Youth.



	3.
A C U	<input type="checkbox"/> Mandatory to form youth development committee in every Credit union.
	<input type="checkbox"/> Organize youth days and Forums.
	<input type="checkbox"/> Provide merit based scholarships.



	3.
A C U	<input type="checkbox"/> Sponsor youth events e.g. Olympiad, Tournament, Cultural programs and Talent hunt.



Thank you
